

**VALENCIA COLLEGE**  
Division of Business and Hospitality  
Business Law I – BUL 2241 (Online)  
Course Syllabus and Outline  
West Campus, Fall Semester 2016

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**COURSE DESCRIPTION:** Introduction to law, its social forces and agencies for enforcement; effects of governmental regulation on business and society, including environmental law, community planning and consumer protection; contracts; and personal property, including bailments and sales.

**CREDIT HOURS:** 3

**PREREQUISITES:** ENC 1101 or ENC 1101H or ENC 1210 or GEB 1011 or IDH 1110 or OST 1335.

**CLASS MEETING ROOM:** Online

**DAY/TIME:** Online

**PROFESSOR:** Dr. Andrea Brvenik

**OFFICE:** Instructor is available before or after class upon request and via Cell/eMail/Text as needed.

**PHONE:** (727) 642-1621

**EMAIL:** andrea.brvenik@valencia.edu

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**MAJOR LEARNING OUTCOMES WITH EVIDENCE, CORE  
COMPETENCIES AND INDICATORS**

**At the completion of this course, students should be able to:**

- **Describe** the sources of the law. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and current event discussion, and via direct examination.
- **Explain** the structure of federal and state government and court systems. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and current event discussion, and via direct examination.
- **Explain** the overview of the process of litigation and alternative dispute resolution. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and current event discussion, and via direct examination.
- **Apply** theories of business ethics to hypothetical problems. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and current event discussion, and via direct examination.
- **Describe** the basic forms of business entities. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and current event discussion, and via direct examination.
- **Classify** and explain the elements of Crimes and Torts relating to business issues. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and current event discussion, and via direct examination.
- **Explain** patents, copyrights, and trademarks. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and current event discussion, and via direct examination.
- **Explain** contract formation, modification, and enforcement. This will be assessed through end of chapter assigned questions, chapter summaries submitted, classroom content and current event discussion, and via direct examination.

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## TOPICS COVERED

1. The Legal, Social, and Ethical Environment of Business
  - a. The Nature and Sources of Law
  - b. The Court System and Dispute Resolution
  - c. Business Ethics, Social Forces, and the Law
  - d. The Constitution as the Foundation of the Legal Environment
  - e. Government Regulation of Competition and Prices
  - f. Administrative Agencies
  - g. The Legal Environment of International Trade
  - h. Crimes
  - i. Torts
  - j. Intellectual Property Rights and the Internet
  - k. Cyber law
2. Contracts
  - a. Nature and Classes of Contracts: Contracting on the Internet
  - b. Formation of Contracts: Offer and Acceptance
  - c. Capacity and Assent
  - d. Consideration
  - e. Legality and Public Policy
  - f. Writing, Electronic Forms, and Interpretation of Contracts
  - g. Third Persons and Contracts
  - h. Discharge of Contracts
  - i. Breach of Contract and Remedies
3. Sales and Leases of Goods
  - a. Personal Property and Bailments
  - b. Legal Aspects of Supply Chain Management
  - c. Nature and Form of Sales
  - d. Title and Risk of Loss
  - e. Product Liability: Warranties and Torts
  - f. Obligations and Performance
  - g. Remedies for Breach of Sales Contracts

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These may be covered as discrete topics and/or integrated with other topic areas at the discretion of the professor. It should be understood that this topic knowledge is the minimum level for a grade of D or better. These and other topics may be expanded or elaborated at the discretion of the individual professor and is in no way intended to be comprehensive or all-inclusive.

## INSTITUTIONAL CORE COMPETENCIES

This course reinforces the following Valencia Student competencies as outlined online in the Valencia College Catalog, <http://valenciacollege.edu/competencies/> – Valencia faculty has defined four interrelated competencies (**Value, Think, Communicate, Act**) that prepare students to succeed in the world community.

**THINK** – Analyze data, ideas, patterns, principles, and perspectives employing facts, formulas, and procedures of the discipline.

**VALUE** – Distinguish among personal, ethical, aesthetic, cultural, and scientific values evaluating your own and others' values from a global perspective in the process of learning the discipline.

**COMMUNICATE** – Identify your own strengths and need for improvement as a communicator employing methods of communication appropriate to your audience and purposefully evaluate the effectiveness of your own and others' communication.

**ACT** – Apply disciplinary knowledge, skills, and values to educational and career goals acting effectively and appropriately in various personal and professional settings responding also to changing circumstances.

In this course, through classroom lectures and discussions, and other learning activities, you will further develop mastery of these core competencies.

## REQUIRED EDUCATIONAL MATERIALS

*Anderson's Business Law, Revised, Custom Vol. 1*; Twomey & Jennings, 23<sup>rd</sup> Edition (ISBN-13: 978-1337045766). Publisher: South-Western College/West (2016).

## EVALUATION

**EXAMS** – There will be four exams and a non-cumulative final exam during the term. Exam format will comprise multiple-choice, short answer, and essay questions. The dates for the exams and the chapters to be tested are listed on your course outline located at the end of this syllabus. Each exam consists of multiple choice, short answer, and essay questions. If you experience any difficulties in Blackboard, please contact VC Blackboard help at 407-582-5600.

These exams will be administered via your Blackboard course page under the Assessment tab and will close automatically on Sunday at 11:59 PM EST on Sunday of that week. You are allowed to take each exam (except the final) up to two times before the deadline. Remember, the exams shall be taken by 11:59 PM EST Friday, however, if you experience any problems during the week in taking the exam, I will keep the exam open for another attempt until Sunday at 11:59 PM EST. This does not mean that you are to use those extra two days to regularly take your exam. It is to only be used as a last resort. You should have solved all of your testing problems by the Friday of that week and absolutely no exceptions will be made for problems incurred after Friday. Your score for the exam will be the "average" of all of your attempts.

**\*\*\*\*\* IMPORTANT – PLEASE READ \*\*\*\*\***

The Blackboard system that you will be taking your exams on has some particular traits that you need to be aware of to prevent the failing of an exam.

Please note these traits as follows:

1. You need to take the exams using Mozilla Firefox as your browser instead of Internet Explorer.
2. While taking your exam, be aware of the time clock showing how long you have been in the exam. Your score for that attempt will be the number of questions answered correctly out of the total amount of questions on the entire exam.
3. You must "SUBMIT" your exam before the clock reaches the time limit as listed in the directions of the exam. Going past this time may result in a zero being given as the score for that attempt and it will be used in the averaging of that exams final score. This is also your responsibility for the midterm and final exams as they are proctored by a testing facility.
4. Also, be aware that the two attempts at each exam (except the final) do not guarantee that you must have two attempts. I am allowing you up to two attempts so that if something happens on your first attempt, you can retake the exam. If you are able to take two, uninterrupted attempts, the average of the attempts will be used to determine your score for that exam. But if something occurs that prevents you from having two attempts, your score will be the score of the successful attempt you did take. The two attempts are a privilege, not a right.

**ASSIGNMENTS & PARTICIPATION** – Students must complete the following:

1. **Discussion Board Postings** (Active class participation): Weekly discussion questions start in week one. Each chapter will have one discussion thread. Make sure for weeks where we cover more than one chapter you complete the postings for each discussion thread. Unless otherwise stated, ALL postings must be completed by Sunday evening (11:59 PM EST) for that week. Late postings will not be given credit. Original responses should be 150 - 200 words in length and must be posted in the appropriate discussion thread (not as document attachments!). In order to receive full credit, you must post your response to the initial question AND then respond – in one paragraph or more – to a minimum of two of your classmates' posts. You may respond to more than two if you like. Please give credit (i.e. citations) to your sources when using words, ideas, or the expressions of others. Also, please use proper grammar. **All viewpoints are welcome, but respect and courtesy in all communication are non-negotiables and required.** Please use legal concepts studied and logic to "back up" your responses.
2. **Two Current Event Summaries**: For any two topics we cover in this course, prepare two current event summaries (each must include ½ page summary + ½ page analysis of its relevance to business law).
  - ✓ **Current Event #1 is due no later than October 2, 2016.**
  - ✓ **Current Event #2 is due no later than November 13, 2016.**
  - ✓ **Each current event is to be emailed to me in BlackBoard.**

Chapter preparation (reading, outlining, and note taking each chapter) whether assigned to outline that chapter or not, and classroom interaction are crucial for the successful completion of the course.

Grades will be posted in the Blackboard grade book no later than seven days after the assignment/exam due date.

### **Grading Policy:**

**4 Exams**

**400 Points (100 Points Each)**

<b>Final Exam</b>	<b>200 Points (200 Points)</b>
<b>Discussion Board Postings</b>	<b>300 Points (20 Points per Week)</b>
<b>Current Events</b>	<b>100 Points (50 Points per Current Event)</b>

**Grading Scale (Based on Points Earned):**

900 – 1000 (90-100%)	A
800 – 899 (80-89.9%)	B
700 – 799 (70-79.9%)	C
600 – 699 (60-69.9%)	D
0 – 599 (0-59.9%)	F

**WITHDRAWAL, ATTENDANCE, & CLASSROOM POLICIES**

Classroom attendance and participation are vital to academic success. If you miss a class, you need to contact a classmate to get the notes you missed. The instructor will not withdraw students for non-attendance after the “no show” period. Students must withdraw themselves from the course through ATLAS. Students that have not self-withdrawn will receive a grade in the course based upon the points they earned in the course.

**ATTENDANCE:** Punctual and regular attendance is mandatory in this course. Students are responsible for all material covered in class. Valencia’s attendance policy is that a student will be present for all class meetings.

Attendance will account for 5% of the course grade. Aside from being required to actively participate in class and be a positive influence on the rest of the students, you will be graded on your attendance in the following manner:

0 – 2	absences	= 100% for the attendance grade
3 – 3+	absences	= 0% for the attendance grade
4 +	absences	= 0% for the attendance grade, resulting in possible withdrawal or an “F” in the course

Two partial attendances are counted as an absence; e.g. two tardy days equals one absence. A partial attendance is defined as arriving tardy, leaving early, or not being an active participant in the class session. Leaving after a test is counted as full absence. There are no excused absences from my class. I reserve the right to withdraw or fail a student due to excessive absences, normally viewed as 4 or more.

**WITHDRAWAL:** The withdrawal policy date for the semester is 11/11/16. If a student withdraws before the date, they will receive a “W”. After this date, the grade assigned will be based on the student’s academic achievement in class and the actual work completed.

**NO-SHOW STATUS:** Class attendance is required beginning with the first class meeting. If you do not attend the first class meeting, you may be withdrawn from the class as a “no show.” Students who are not actively participating in an online class and/or do not submit the first assignment by the scheduled due date must be withdrawn by the instructor at the end of the first week as a "no show". If you are withdrawn as a “no show,” you will be financially responsible for the class and a final grade of “WN” will appear on your transcript for the course.

A full description of the Valencia College attendance policy is located at <http://catalog.valenciacollege.edu/academicpoliciesprocedures/classattendance/>

**MAKE-UP POLICY:** Assignments including tests must be completed on or before the assignment deadline. Assignments will only be permitted to be made up if the student provides documentation of an excused absence. For student emergencies, it is the student's responsibility to contact the instructor and provide documentation within one week unless special arrangements have been made previously.

**EXPECTED STUDENT CONDUCT:** Valencia Community College is dedicated, not only to the advancement of knowledge and learning, but is concerned with the development of responsible personal and social conduct. By enrolling at Valencia Community College, a student assumes the responsibility of becoming familiar with and abiding by the general rules of conduct. The primary responsibility for managing the classroom environment rests with the faculty. Students who engage in any prohibited or unlawful acts that result in disruption of a classroom or Valencia's rules may lead to disciplinary action up to and including expulsion from Valencia. Disciplinary action could include; being withdrawn from class, disciplinary warning, probation, suspension, expulsion or other appropriate and authorized actions. You will find the student code of conduct in the current Valencia Student handbook

**ACADEMIC HONESTY:** Each student is expected to do his or her own work, unless otherwise specified. Cheating will not be tolerated and will result in an automatic "zero" on that exam or assignment.

For obvious reasons, **cell phones will not be permitted** to be used as calculators or for any other reasons **during exams**. Anyone accessing their phone during an exam will receive an automatic zero for that exam. Traditional calculators will be permitted, so please bring one if needed. No sharing calculators with fellow classmates. If a student does not have a calculator he or she may use a piece of scrap paper for any calculations.

Students may not leave the classroom for any reason during exams.

**COLLEGE POLICIES:** A full description of all College policies can be found in the College Catalog at <http://valenciacollege.edu/catalog/> ; Policy Manual at <http://www.valenciacollege.edu/generalcounsel/> ; and the Student Handbook at <https://valenciacollege.edu/pdf/studenthandbook.pdf>.

**STUDENT ASSISTANCE PROGRAM:** Valencia College is interested in making sure all our students have a rewarding and successful college experience. To that purpose, Valencia students can get immediate help with issues dealing with stress, anxiety, depression, adjustment difficulties, substance abuse, time management as well as relationship problems dealing with school, home or work. BayCare Behavioral Health Student Assistance Program (SAP) services are free to all Valencia students and available 24 hours a day by calling (800) 878-5470. Free face-to-face counseling is also available.

**OFFICE OF STUDENTS WITH DISABILITIES INFORMATION:** Students with disabilities who qualify for academic accommodations must provide a Notification to Instructor (NTI) form from the Office for Students with Disabilities (OSD) and discuss specific needs with the professor, preferably during the first two weeks of class. The Office for Students with Disabilities determines accommodations based on appropriate documentation of disabilities.

**East Campus** Bldg. 5, Rm. 216 Ph: 407-582-2229 Fax: 407-582-8908 TTY: 407-582-1222  
**West Campus** SSB, Rm. 102 Ph: 407-582-1523 Fax: 407-582-1326 TTY: 407-582-1222  
**Osceola Campus** Bldg. 1, Rm. 140A Ph: 407-582-4167 Fax: 407-582-4804 TTY: 407-582-1222  
**Winter Park Campus** Bldg. 1, Rm. 212 Ph: 407-582-6887 Fax: 407-582-6841 TTY: 407-582-1222

## Business Law I Course Schedule\* (Fall 2016)

<u>Week</u>	<u>Chapters Covered</u>	<u>Homework</u>
1	<b>August 29 – September 4, 2016</b> Introductions, Expectations, & Policies (Chapter 1) The Nature and Sources of Law (Chapter 2) The Court System and Dispute Resolution	✓ <b>Read Chapters 1 &amp; 2</b> ✓ <b>Compete DB Postings</b>
2	<b>September 5 – September 11, 2016</b> (Chapter 3) Business Ethics, Social Forces, and the Law (Chapter 4) Constitution as the Foundation of the Legal Environment	✓ <b>Read Chapters 3 &amp; 4</b> ✓ <b>Compete DB Postings</b>
3	<b>September 12 – September 18, 2016</b> (Chapter 5) Government Regulation of Competition and Price) (Chapter 6) Administrative Agencies	✓ <b>Read Chapters 5 &amp; 6</b> ✓ <b>Compete DB Postings</b>
4	<b>September 19 – September 25, 2016</b> <b>Exam # 1 (Chapter's 1 – 5)</b> (Chapter 7) The Legal Environment of International Trade	✓ <b>Read Chapter 7</b> ✓ <b>Prepare for Exam #1</b> ✓ <b>Compete DB Postings</b>
5	<b>September 26 – October 2, 2016</b> (Chapter 8) Crimes (Chapter 9) Torts	✓ <b>Read Chapters 8 &amp; 9</b> ✓ <b>Compete DB Postings</b> ✓ <b>Event 1 Due</b>
6	<b>October 3 – October 9, 2016</b> (Chapter 10) Intellectual Property Rights and the Internet (Chapter 11) Cyber Law	✓ <b>Read Chapters 10 &amp; 11</b> ✓ <b>Compete DB Postings</b>
7	<b>October 10 – October 16, 2016</b> <b>Exam # 2 (Chapters 6 – 10)</b> (Chapter 12) Nature & Classes of Contracts (Chapter 13) Formation of Contracts: Offer & Acceptance	✓ <b>Read Chapters 12 &amp; 13</b> ✓ <b>Prepare for Exam #2</b> ✓ <b>Compete DB Postings</b>
8	<b>October 17 – October 23, 2016</b> (Chapter 14) Capacity and Genuine Assent Discussion (Chapter 15) Consideration	✓ <b>Read Chapters 14 &amp; 15</b> ✓ <b>Compete DB Postings</b>
9	<b>October 24 – October 30, 2016</b> <b>Exam # 3 (Chapters 11 – 15)</b> (Chapter 16) Legality and Public Policy	✓ <b>Read Chapter 16</b> ✓ <b>Prepare for Exam #3</b> ✓ <b>Compete DB Postings</b>

10	<b>October 31 – November 6, 2016</b> (Chapter 17) Writing, Electronic Forms, & Interpretation of Contracts (Chapter 18) Third Persons and Contracts	✓ <b>Read Chapters 17, &amp; 18</b> ✓ <b>Compete DB Postings</b>
11	<b>November 7 – November 13, 2016</b> (Chapter 19) Discharge of Contracts (Chapter 20) Breach of Contract and Remedies	✓ <b>Read Chapters 19 &amp; 20</b> ✓ <b>Compete DB Postings</b> ✓ <b>Event 2 Due</b>
12	<b>November 14 – November 20, 2016</b> <b>Exam # 4 (Chapters 16 – 20)</b> (Chapter 21) Personal Property and Bailments (Chapter 22) Legal Aspects of Supply Chain Management	✓ <b>Read Chapters 21 &amp; 22</b> ✓ <b>Prepare for Exam #4</b> ✓ <b>Compete DB Postings</b>
13	<b>November 21 – November 27, 2016</b> (Chapter 23) Nature and Form of Sales	✓ <b>Read Chapter 23</b> ✓ <b>Compete DB Postings</b>
14	<b>November 28, – December 4, 2016</b> (Chapter 24) Title and Risk of Loss (Chapter 25) Product Liability: Warranty and Torts	✓ <b>Read Chapters 24 &amp; 25</b> ✓ <b>Compete DB Postings</b>
15	<b>December 5 – December 11, 2016</b> (Chapter 26) Obligations and Performance (Chapter 27) Remedies for Breach of Sales Contracts	✓ <b>Read Chapters 26 &amp; 27</b> ✓ <b>Compete DB Postings</b> ✓ <b>Prepare for Final Exam!</b>
16	<b>December 12 – December 15, 2016</b> <b>Final Examination Chapters 21 – 27</b>	

**\*DISCLAIMER:** At the discretion of the instructor, written notice shall be provided regarding any changes made to the syllabus.